

THE FEATURE PAGE

Neat Nancy Gets Manhasset Organized

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Organizing a home or even just a closet can be frustrating when working a full-time job and trying to spend time with the family, so Manhasset resident Nancy Lefkowitz, a personal organizing and decluttering specialist, started her own business, Neat Nancy. Ever since she was a child, Lefkowitz has been organizing spaces around her, following her philosophy that every item has a place in a home and when things are organized, life runs smoother.

"I used to be a business person," said Lefkowitz. "Then I stayed home full-time with the kids. But I always said I wanted to work again. It's really hard to go back full-time. So, needless to say, I've been thinking about what I can do over a few years. This idea just came to me. It was kind of like a middle of the night revelation. It suits my personality perfectly because wherever I go, I walk in and I start organizing. That's just sort of who I am."

Lefkowitz explained that she has been organizing her whole life, having organized her sleepaway camp's cubbies when she couldn't sleep and even writing her undergraduate admissions essay about how her organized, color-coded closet reflected who she is. But, with the creation of Neat Nancy, Lefkowitz is no longer an unofficial organizer, as she now offers services including closet organization, single-room organizing, general clutter clean-outs, moving or downsizing services, holiday organizing, touch-ups and more.

"It's organizing, decluttering, really helping people at all different stages in their lives," said Lefkowitz. "You have young families who might not have time

and are overwhelmed. They may need help in the house organizing things whether it's as simple as closets, kitchens, pantries or craft rooms. Then you have people who are working full-time and don't have time to do it, people who are overwhelmed and don't have time to do it. It's as simple as organizing a closet or some drawers, but it can be an entire garage."

Neat Nancy will also help clients who are moving and need to fix their home up for buyers. She will assist with the moving process by organizing everything into boxes, labeling the boxes and making a list of where everything is. During construction, Lefkowitz will come in to move things out of the construction area and reorganize them in the home or in a rental pod.

"I think there is a need for this type of business and there are people in all phases of life who have different reasons why they need the service," said Lefkowitz.

"I think people need it because they are busy, but there are a lot of people who don't even know how to approach it. It's so overwhelming and daunting. People don't know where to start, so it never gets done."

When potential clients call Lefkowitz, she will go to their home to understand what type of person they are, see the space, take measurements, find out what the client's priorities and needs are and find out what their budget is. She will put together a proposal, send it to the client and then go from there.

"I love doing this, so in some ways it's easy, it's enjoyable," said Lefkowitz. "But even though I've been doing it my whole life, it's different. You have to make sure everything is perfect and the client is happy. So really understanding the client's needs is important to me."

For more information, visit www.neatnancy.net or call Lefkowitz at 917-742-4966.

